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WHAT YOU NEED TO KNOW ABOUT THE NEW KELLY HOPPEN ACCESSORIES COLLECTION

Mark your calendars—the designer's signature accessories are coming.



By **Jade Bloomfield**, Editor



“So excited to announce my latest collaboration with @luxdeco and @sv_casa” multi-hyphenate interior designer Kelly Hoppen announced on her Instagram in celebration, a month before the release of her newest product collection. With the exciting new launch coming up quickly, here’s what you need to know about the designer’s new accessories collection, where to get it and how to [be the first to know about the drop](#).

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WHAT'S IN THE KELLY HOPPEN FOR SV CASA RANGE?

The Kelly Hoppen for SV Casa range features three monolithic contemporary sculptures, two sets of occasional tables and four sets of modern bathroom accessories. The designs, signature Kelly Hoppen in style, are crafted from high-quality liquid stone resin in the designer's trademark monochromatic colour palette.

"My colour scheme is always neutral," the designer reveals, "I use a lot of whites, greys [and] beiges and taupe is my absolute favourite! I find these colours incredibly soothing and harmonious and they are the perfect base to any design. When adopting a neutral palette, you can add beautiful splashes of colour that will instantly brighten up any interior."



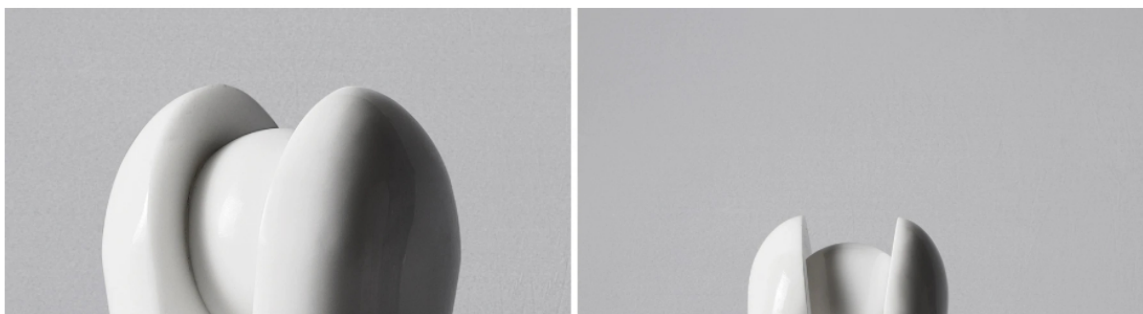
Image Credit: Kelly Hoppen for SV Casa

WHERE DID THE INSPIRATION FOR THE COLLECTION COME FROM?

The designer reveals the exclusive accessories collection was "inspired by [her] experience of designing private homes and luxurious hotel spaces and [her] love of organic shape, texture and geometry."

WHAT IS THE KELLY HOPPEN INTERIORS STYLE?

The interior designer, former Dragons' Den dragon, entrepreneur and author is known for her calming [East-meets-West interior design style](#), as well as her thoughtful approach to how one should live in a home. The designs in the new SV Casa collection speak to both. Focused on materiality and form, the pieces—whether decorative or functional—make a special moment of daily living whether it's a mundane task like brushing your teeth or being captivated by a fleeting moment when light reflects off of a special sculpture.



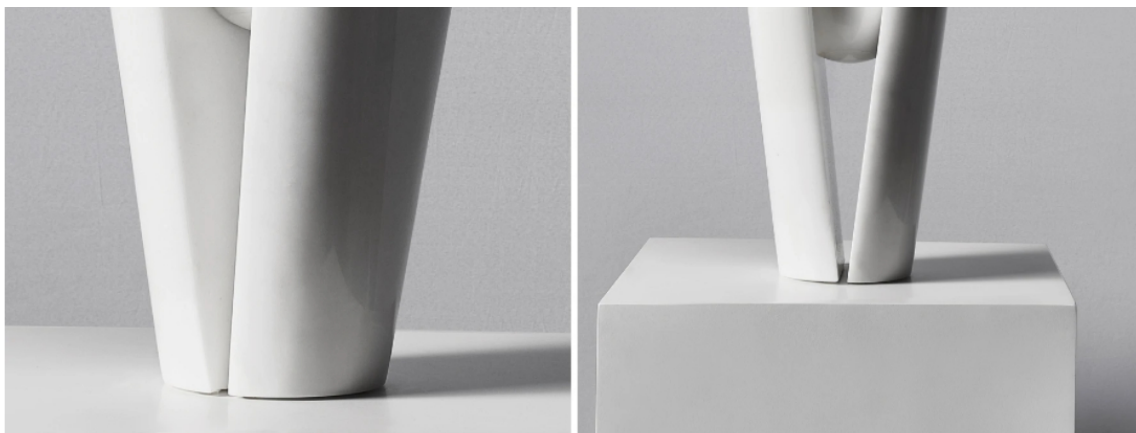


Image Credit: Kelly Hoppen for SV Casa

WHERE CAN I BUY KELLY HOPPEN HOME ACCESSORIES?

The Kelly Hoppen home accessories collection will be available exclusively at LuxDeco.com. The collection for [SV Casa](#) will be the very first Kelly Hoppen designs to be sold on LuxDeco.

WHEN DOES THE KELLY HOPPEN COLLECTION GO LIVE?

The collection launches February 17th 2022. Set your alarms. The Kelly Hoppen sell-out effect is real.

HOW DO I HEAR ABOUT THE KELLY HOPPEN LAUNCH FIRST?

You can [sign up to receive an invitation](#) and be the first to view the collection when it goes live or follow [@LuxDeco](#) on Instagram.



Image Credit: Kelly Hoppen for SV Casa

HOW TO STYLE THE KELLY HOPPEN ACCESSORIES AT HOME

One of the designer's most notable design techniques is zoning spaces through gridlines. This technique creates calm, soothing spaces which are split up into different living areas whether that's an area for reading and relaxing, working or entertaining. You can follow her lead by starting with shelf styling. Study the designer's straightforward [styling tips](#) in preparation for your new pieces arriving. In true Kelly Hoppen style, we'll be pairing the collection's sculptures with masses of chunky candles and plants and white objects.

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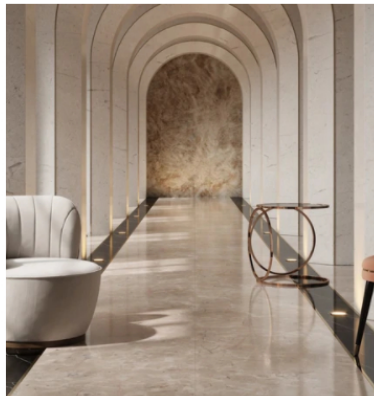


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