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SV Casa
Luxury Hotel Accessories

It's the little touches that make a hotel guest's stay all the more special, and no one knows this better than SV Casa. Co-owner and Managing Director Niccolò Santi delves into the mastery behind the luxury hotel accessories brand.

An Italian born in Rio de Janeiro, raised in Cairo and based in Hong Kong, Niccolò Santi has strategically positioned SV Casa at the forefront of the luxury hotel accessories and OS&E market. By seamlessly merging artisan bespoke design with large scale production, SV Casa meets the unique demands of each hotel it partners with.

Having completed over 400 hotel projects, from the 3,600-key Fontainebleau in Las Vegas to the luxurious Rosewood Hong Kong, Capella Sydney and The Lana in Dubai, the driving force behind the brand's success is a people-centric approach. "We aim to treat our clients the same way a luxury hotel treats their guests," explains Santi. "After all, hospitality is a people's business."

As the luxury hospitality sector continues to expand, there is increasing emphasis on differentiating through unique products and experiences. SV Casa believes it can make a point of difference, by offering fully bespoke capabilities from gifting to guestroom, bathroom and F&B setups and much more. "Not every link in a luxury hotel chain is the same. Our commitment is to understand each property and continue the story started by the interior designer with each and every product," reveals Santi.

SV Casa is currently involved in some of the most eagerly anticipated projects in the hospitality industry, yet it is in constant competition with itself. "Our best project is always the next one," states Santi. This relentless pursuit of excellence ensures that luxury never becomes mundane at SV Casa.

The brand's journey is testament to its dedication to bespoke craftsmanship and ability to adapt and innovate continuously. Its story, much like the products it creates, is one-of-a-kind.

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