

8 Product Design Trends for 2025, According to Designers

Unexpected pairings and artisanal elements make their way to the forefront



Ishi, a collection of bathroom accessories by Yabu Pushelberg for SV International

As the design world embraces eclecticism and out-of-the-box thinking, there is a move away from mass-produced, machine-made pieces in favor of more bespoke, handmade options.

Product design, specifically, is leaning into a rich blend of artisanal, handcrafted elements and unexpected material pairings.

Here, designers share the trends they are embracing to craft spaces that feel intentional, grounded, and unique.

“We’re exploring a high/low mix by incorporating materials that are often overlooked or upcycled and giving them a fresh perspective. It’s about elevating these elements to create unexpected combinations that feel refined and intentional.” —Bahar Ghaemi, creative director of products, [Yabu Pushelberg](#)